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**All in for Kids for over 30 Years**

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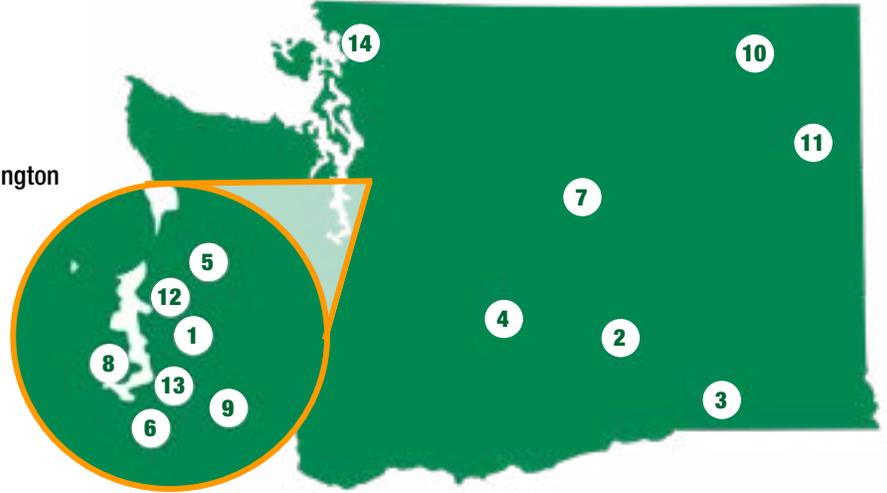
## Who We Are

Communities In Schools of Washington (CISWA) ensures every student has the support they need to succeed in school and life. Through a network of **10** independent affiliates and **3** emerging affiliates, CISWA serves more than **109,000** students across **205** K-12 schools in **40** districts statewide. Of those, nearly **6,000** students receive individualized support to help them overcome barriers and thrive.

## Our Footprint

1. **CISWA State Office**
2. **Benton-Franklin**  
*Benton County  
Franklin County*
3. **Blue Mountain Region**  
*Umatilla County  
Walla Walla County*
4. **Central Washington**  
*Yakima County*
5. **Greater King County**  
*King County*
6. **Lakewood**  
*Pierce County*
7. **North Central Washington**  
*Grant County  
Chelan County  
Douglas County*

8. **Peninsula**  
*Kitsap County  
Pierce County*
9. **Puyallup**  
*Pierce County*
10. **Rural Eastern Washington**  
*Ferry County  
Stevens County*
11. **Spokane County**  
*Spokane County*
12. **South King County**  
*King County*
13. **Tacoma**  
*Pierce County*
14. **Whatcom-Skagit**  
*Skagit County  
Whatcom County*



## Your support helped us:

- **Address chronic absenteeism**, impacting over **30%** of students in Washington, with many missing **10** or more days of school per year.
- **Provide critical resources** like housing, school supplies, clothing, hygiene kits, and food. Last year, over **397,000** basic needs items were distributed by our Site Coordinators.
- **Supply mental health support** such as **70** hours of certified professional training, including youth Mental Health First Aid, to address challenges like trauma and housing insecurity.
- **Expand access to technology** for underserved students. Last year, we supported a monthly average of **2,221** students statewide through our Digital Navigation program.

## Key Statewide Issues:



Unstable Housing



Basic Needs



Mental Health Supports



Family Engagement

## Demographics of Students Receiving Individualized Support\*

**66%** BIPOC Students | **32%** White | **2%** Other/Unknown

**6%** LGBTQIA+ | **9%** Experiencing Homelessness | **79%** Exposed to Trauma

Together, we can create a future where every student in Washington has the support they need to succeed.

\*Demographic represents 5,982 students receiving individualized supports during 2023-24.

## Why Partner with Us?

### Investing in Impact

At Communities In Schools (CIS) of Washington, we take a holistic approach to student success, ensuring both academic and non-academic barriers are addressed through our Integrated Student Supports (ISS) model. Our site coordinators—trained professionals embedded within schools—assess community needs, provide individualized support, and connect students and families with essential resources like counseling, food assistance, tutoring, and mentorship. As an external partner within the school system, CIS has the unique freedom to advocate effectively for students, removing obstacles and ensuring they have the support they need to thrive. By investing in our work, including professional development and convenings, you help us strengthen connections, sharpen strategies, and make a lasting impact on students across Washington.



## Convenings – Strengthening Connections, Amplifying Impact

### Executive Director Convenings

Bi-annually, 13 Executive Directors across the CIS network gather for two days in person to align values, share strategies, and foster sustainability.

**Cost:** \$30,000\*

#### Impact Highlights:

- Strengthen peer connections and shared leadership across the network.
- Advance progress on the five-year common agenda.
- Engage in priority discussions shaping statewide impact.
- Collaborate beyond monthly ED meetings for deeper alignment.

### Program Manager Retreat

Annually Program leaders come together in-person for 2 days to exchange strategies, learn new tools, and set priorities for the year ahead.

**Cost:** \$12,000\*

#### Impact Highlights:

- Practical tools gained for leadership and student-centered programs
- Staff feedback: “The best time spent learning!”
- Share challenges, collaborate on solutions and strengthen relationships

### Better Together Conference

A vital convening for site coordinators to share insights and foster best practices for supporting students. Over 200 site coordinators statewide enhanced their capacity to address barriers to success.

**Cost:** \$150,000\*

#### Impact Highlights:

- Peer led and peer connection
- Strengthens statewide impact
- Leadership opportunities to learn and share across the state
- Lessens silos to feel more interconnected

\*All expenses are paid for by CISWA to make this low barrier for staff to attend (travel, hotel, meals, parking, facilitators, space, etc) There is no cost, besides their time, to attend for all site and program leaders.

# Professional Development – Empowering Our Teams

**Providing Tools to Transform Lives:** Our professional development programs equip staff and partners with skills to better support students and families.

**We prioritize trainings that support students’ overall wellness, recognizing that suicide is the second leading cause of death among adolescents in Washington state and continues to rise among K-12 students.**

	ABOUT	IMPACT	COST
<b>Motivational Interviewing</b>	Change management and goal setting for students	<ul style="list-style-type: none"> <li>● Strengthens student-centered communication skills.</li> <li>● Builds trust and empowerment in conversations.</li> <li>● Enhances engagement and positive behavior change.</li> </ul>	\$30,000
<b>DEI and Trauma Informed Care</b>	Recognize and respond to trauma in students	<ul style="list-style-type: none"> <li>● Enhances support for student well-being.</li> <li>● Builds resilience in educators and staff.</li> <li>● Creates safer, more inclusive learning environments.</li> </ul>	\$25,000
<b>Youth Mental Health First Aid</b>	Identifying and responding to youth with mental health challenges	<ul style="list-style-type: none"> <li>● Equips staff to recognize mental health crises.</li> <li>● Provides tools for early intervention and support.</li> <li>● Promotes a safe, supportive school environment.</li> </ul>	\$20,000
<b>Leaders of Color/Lived Experience</b>	Empowering diverse leaders through access to professional growth and equity.	<ul style="list-style-type: none"> <li>● Expands opportunities for underrepresented leaders.</li> <li>● Strengthens leadership with lived experience.</li> <li>● Advances equity in professional development.</li> </ul>	\$12,000
<b>Developmental Relationships</b>	Developmental relationships are close connections through which young people discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them.	<ul style="list-style-type: none"> <li>● Strengthens trust between students and mentors.</li> <li>● Enhances student resilience and engagement.</li> <li>● Fosters a supportive, connected school community.</li> </ul>	\$10,000

**“Training allows our network of CIS staff and partners to come alongside students and families by equipping them with the professional skills they need to advocate for young people in their schools. Skills such as mental health first aid training and motivational interviewing. We know that when caring adults are empowered with quality professional development, they are more effective in their advocacy - directly impacting our students and connecting them with the services they need.” - Nikki Z., Program & impact Director**

## Annual Sponsorship Levels and Benefits:

Benefit Level	Mission Alignment	Audience Reach	Invites	Event Presence/ Recognition	Thought Leadership	Impact Connection	Exclusive Networking
<b>Leader</b> (\$50,000+)	Top-tier logo placement on CISWA website, key event materials, and press releases.	Featured in partner article, CISWA website partner page, and social media campaigns	Invitations to VIP events with CISWA leadership and key stakeholders.	Name/logo recognition as a sponsor of a key event.	Opportunity for remarks at a key event.	Personalized impact update shared via email or event.	Invitations to VIP events with CISWA leadership, corporate partners, and stakeholders.
<b>Advocate</b> (\$25,000)	Logo featured on CISWA website and event materials.	Dedicated social media spotlights and acknowledgment in partnership posts.	Invitation to one CISWA-hosted key event.	Name/logo displayed at two key events.	Opportunity for remarks or showcasing a mission-aligned initiative at one event.		
<b>Champion</b> (\$15,000–\$20,000)	Logo featured on CISWA website and event materials.	Social media thank-you, digital newsletter inclusion, and additional acknowledgment.	Invitation to one CISWA-hosted key event.	Name/logo displayed at two key events.	Opportunity for remarks or showcasing a mission-aligned initiative at one event.		
<b>Trailblazer</b> (\$5,000–\$10,000)	Logo featured on CISWA website and event materials.	Social media thank-you, digital newsletter inclusion, and additional acknowledgment.	Invitation to one CISWA-hosted key event.	Logo placement on CISWA website and one event of choice.			
<b>Supporter</b> (\$2,500–\$5,000)	Name recognition on website partner page and event materials for one event.	Social media thank-you and digital newsletter inclusion.		Name/logo recognition for one event.			

## Additional Partnership Opportunities



### 1. Host a Partner Event with CISWA

Collaborate with CISWA to host a custom event, whether it's a fundraising, brandraising, or community-building initiative. These events can range from small gatherings to large-scale experiences like wine tastings, golf outings, or cooking classes.

**Partner Benefits:** Sponsorship recognition in event materials and branding, opportunity for a company representative to make remarks, co-branded marketing efforts, and more. The partner will cover venue and food costs, while CISWA provides speakers, programming, and marketing support.

**Investment:** Custom sponsorships available, with event costs covered by the corporate partner.



### 2. Support a Hybrid Statewide Event Discussion [Exclusive sponsorship]

Sponsor a hybrid event combining in-person and virtual participation across Washington. The event will connect leaders, partners, and CIS staff to discuss impactful educational issues and local community engagement.

**Partner Benefits:** Branding on event materials, spotlight recognition as the exclusive sponsor, acknowledgment during live sessions, and opportunity to provide a quote or short video message to showcase your support.

**Minimum Investment:** \$15,000

## Employee Engagement

### 1. Host a Volunteer Drive: Annually

Strengthen employee engagement while making a meaningful impact by hosting resource drives that directly support local communities in need. By collecting essential items such as non-perishable food, brand new jackets, gloves, underwear, school supplies, and hygiene kits, employees can come together for a shared cause.

**2. Co-Brand Giving Days: GiveBIG (May) and Giving Tuesday (November)** Align your brand with CISWA on two of the nation's biggest giving days: GiveBIG and Giving Tuesday. Together, we can amplify awareness, get your workforce engaged, double impact, and inspire generosity across Washington.

**Partner Benefits:** Co-branded campaigns highlighting your partnership, exclusive mentions in digital and social media outreach, and acknowledgment in follow-up communications to our statewide donor base. (optional: Provide a quote or short video message from your leadership to amplify your company's support.)

**Minimum Investment:** \$5,000





Learn more about  
exclusive events  
throughout the year

Join us today to create a brighter future for Washington's youth.  
Together, we can break barriers and empower students to thrive.

Your partnership with Communities In Schools of Washington allows you to make a direct, lasting difference in the lives of students across the state. Let's work together to break down the barriers to success for Washington's youth.

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For more information on how to get involved, please contact:  
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