

# Year-Round Partnership



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**All in for Kids for over 30 Years**

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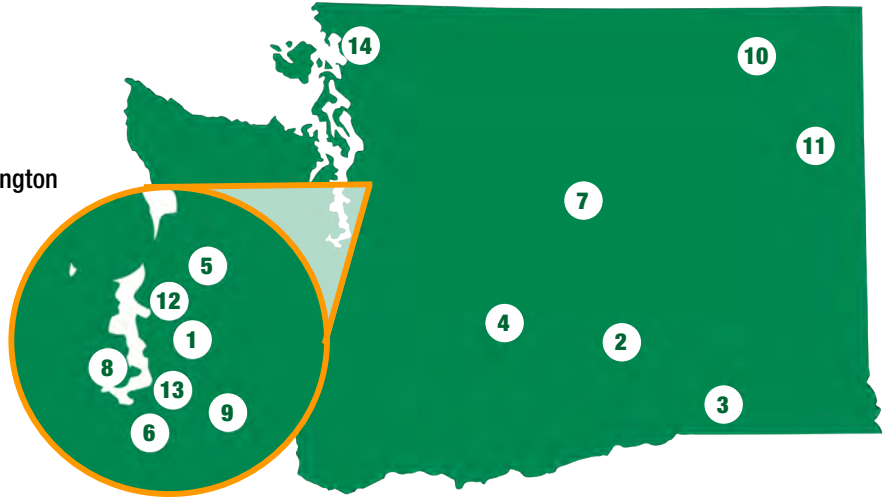
## Who We Are

Communities In Schools of Washington (CISWA) ensures every student has the support they need to succeed in school and life. Through a network of **10** independent affiliates and **3** emerging affiliates, CISWA serves more than **109,000** students across over **200** K-12 schools in over **40** districts statewide. Of those, nearly **6,000** students receive individualized support to help them overcome barriers and thrive.

## Our Footprint

1. CISWA State Office
2. Benton-Franklin  
Benton County  
Franklin County
3. Blue Mountain Region  
Umatilla County (Oregon)  
Walla Walla County
4. Central Washington  
Yakima County
5. Greater King County  
King County
6. Lakewood  
Pierce County
7. North Central Washington  
Grant County  
Chelan County  
Douglas County

8. Peninsula  
Kitsap County  
Pierce County
9. Puyallup  
Pierce County
10. Rural Eastern Washington  
Ferry County  
Stevens County
11. Spokane County  
Spokane County
12. South King County  
King County
13. Tacoma  
Pierce County
14. Whatcom-Skagit  
Skagit County  
Whatcom County



## Your support helped us:

- **Address chronic absenteeism**, impacting over **30%** of students in Washington, with many missing **10** or more days of school per year.
- **Provide critical resources** like housing, school supplies, clothing, hygiene kits, and food. Last year, over **397,000** basic needs items were distributed by our Site Coordinators.
- **Supply mental health support** such as over **250** hours of certified professional training, including youth Mental Health First Aid, to address challenges like trauma and housing insecurity.
- **Expand access to technology** for underserved students. Last year, we supported a monthly average of **2,221** students statewide through our Digital Navigation program.

## Key Statewide Issues:



Unstable Housing



Basic Needs



Mental Health Supports



Family Engagement

## Demographics of Students Receiving Individualized Support\*

**66%** BIPOC Students | **32%** White | **2%** Other/Unknown  
**6%** LGBTQIA+ | **9%** Experiencing Homelessness | **79%** Exposed to Trauma

Together, we can create a future where every student in Washington has the support they need to succeed.

## Why Partner with Us?

### Investing in Impact

At Communities In Schools (CIS) of Washington, we take a holistic approach to student success, ensuring both academic and non-academic barriers are addressed through our Integrated Student Supports (ISS) model. Our site coordinators—trained professionals embedded within schools—assess community needs, provide individualized support, and connect students and families with essential resources like counseling, food assistance, tutoring, and mentorship. As an external partner within the school system, CIS has the unique freedom to advocate effectively for students, removing obstacles and ensuring they have the support they need to thrive. By investing in our work, including professional development and convenings, you help us strengthen connections, sharpen strategies, and make a lasting impact on students across Washington.



## Convenings – Strengthening Connections, Amplifying Impact

### Executive Director Convenings

Bi-annually, 13 Executive Directors across the CIS network gather for two days in person to align values, share strategies, and foster sustainability.

**Cost:** \$30,000\*

#### Impact Highlights:

- Strengthen peer connections and shared leadership across the network.
- Advance progress on the five-year common agenda.
- Engage in priority discussions shaping statewide impact.
- Collaborate beyond monthly ED meetings for deeper alignment.

### Program Manager Retreat

Annually, Program Leaders come together in-person for 2 days to exchange strategies, learn new tools, and set priorities for the year ahead.

**Cost:** \$12,000\*

#### Impact Highlights:

- Practical tools gained for leadership and student-centered programs
- Staff feedback: “The best time spent learning!”
- Share challenges, collaborate on solutions and strengthen relationships

### Better Together Conference

A vital convening for site coordinators to share insights and foster best practices for supporting students. Over 200 site coordinators statewide enhanced their capacity to address barriers to success.

**Cost:** \$150,000\*

#### Impact Highlights:

- Peer led and peer connection
- Strengthens statewide impact
- Leadership opportunities to learn and share across the state
- Lessens silos to feel more interconnected

\*To make this low barrier for staff to attend all expenses except mileage are paid for by CISWA (travel, hotel, meals, parking, facilitators, space, etc.)

## Professional Development – Empowering Our Teams

**Providing Tools to Transform Lives:** Our professional development programs equip staff and partners with skills to better support students and families.

We prioritize trainings that support students' overall well-being, recognizing the growing mental health challenges faced by K-12 students in Washington State, including the alarming rise in youth suicide, which remains a leading cause of death among adolescents.

	ABOUT	IMPACT	COST
Motivational Interviewing	Change management and goal setting for students	<ul style="list-style-type: none"> <li>● Strengthens student-centered communication skills</li> <li>● Builds trust and empowerment in conversations</li> <li>● Enhances engagement and positive behavior change</li> </ul>	\$30,000
DEI and Trauma Informed Care	Recognize and respond to trauma in students	<ul style="list-style-type: none"> <li>● Enhances support for student well-being</li> <li>● Builds resilience in educators and staff</li> <li>● Creates safer, more inclusive learning environments</li> </ul>	\$25,000
<p><b>“Training allows our network of CIS staff and partners to come alongside students and families by equipping them with the professional skills they need to advocate for young people in their schools. Skills such as mental health first aid training and motivational interviewing. We know that when caring adults are empowered with quality professional development, they are more effective in their advocacy - directly impacting our students and connecting them with the services they need.” - Nikki Z., Program &amp; Impact Director</b></p>			
Youth Mental Health First Aid	Identifying and responding to youth with mental health challenges	<ul style="list-style-type: none"> <li>● Equips staff to recognize mental health crises</li> <li>● Provides tools for early intervention and support</li> <li>● Promotes a safe, supportive school environment</li> </ul>	\$20,000
Leaders of Color/Lived Experience	Empowering diverse leaders through access to professional growth and equity	<ul style="list-style-type: none"> <li>● Expands opportunities for underrepresented leaders</li> <li>● Strengthens leadership with lived experience</li> <li>● Advances equity in professional development</li> </ul>	\$12,000
Developmental Relationships	Developmental relationships are close connections through which young people discover who they are, cultivate abilities to shape their own lives, and learn how to engage with and contribute to the world around them	<ul style="list-style-type: none"> <li>● Strengthens trust between students and mentors</li> <li>● Enhances student resilience and engagement</li> <li>● Fosters a supportive, connected school community</li> </ul>	\$10,000

## Annual Sponsorship Levels and Benefits:

Benefit Level	Mission Alignment	Audience Reach	Invites	Event Presence/ Recognition	Thought Leadership	Impact Connection	Exclusive Networking
<b>Leader</b> (\$50,000+)	Top-tier logo placement on CISWA website,	Featured in partner article, CISWA website partner page, and social media campaigns	Invitations to VIP events with CISWA leadership and key stakeholders.	Name/logo recognition as a sponsor of a key event.	Opportunity for remarks at a key event.	Personalized impact update shared via email or event.	Invitations to VIP events with CISWA leadership, corporate partners, and stakeholders.
<b>Advocate</b> (\$25,000)	key event materials, and press releases.	Dedicated social media spotlights and acknowledgment in partnership posts.			Opportunity for remarks or showcasing a mission-aligned initiative at one event.		
<b>Champion</b> (\$15,000–\$20,000)	Logo featured on CISWA website and event materials.	Social media thank-you, digital newsletter inclusion, and additional acknowledgment.	Invitation to one CISWA-hosted key event.	Name/logo displayed at two key events.			
<b>Trailblazer</b> (\$5,000–\$10,000)				Logo placement on CISWA website and one event of choice.			
<b>Supporter</b> (\$2,500–\$5,000)	Name recognition on website partner page and event materials for one event.	Social media thank-you and digital newsletter inclusion.		Name/logo recognition for one event.			

## Additional Partnership Opportunities



### 1. Host a Partner Event with CISWA

Collaborate with CISWA to host a custom event, whether it's a fundraising, brandraising, or community-building initiative. These events can range from small gatherings to large-scale experiences like wine tastings, golf outings, or cooking classes.

**Partner Benefits:** Sponsorship recognition in event materials and branding, opportunity for a company representative to make remarks, co-branded marketing efforts, and more. The partner will cover venue and food costs, while CISWA provides speakers, programming, and marketing support.

**Investment:** Custom sponsorships available, with event costs covered by the corporate partner.



### 2. Support a Hybrid Statewide Event Discussion [Exclusive sponsorship]

Sponsor a hybrid event combining in-person and virtual participation across Washington. The event will connect leaders, partners, and CIS staff to discuss impactful educational issues and local community engagement.

**Partner Benefits:** Branding on event materials, spotlight recognition as the exclusive sponsor, acknowledgment during live sessions, and opportunity to provide a quote or short video message to showcase your support.

**Minimum Investment:** \$15,000

## Employee Engagement

### 1. Host a Volunteer Drive: Annually

Strengthen employee engagement while making a meaningful impact by hosting resource drives that directly support local communities in need. By collecting essential items such as non-perishable food, brand new jackets, gloves, underwear, school supplies, and hygiene kits, employees can come together for a shared cause.

**2. Co-Brand Giving Days: GiveBIG (May) and Giving Tuesday (November)** Align your brand with CISWA on two of the nation's biggest giving days: GiveBIG and Giving Tuesday. Together, we can amplify awareness, get your workforce engaged, double impact, and inspire generosity across Washington.

**Minimum Investment:** \$5,000

**Partner Benefits:** Co-branded campaigns highlighting your partnership, exclusive mentions in digital and social media outreach, and acknowledgment in follow-up communications to our statewide donor base. (optional: Provide a quote or short video message from your leadership to amplify your company's support.)





Learn more about  
exclusive events  
throughout the year

Join us today to create a brighter future for Washington's youth.  
Together, we can break barriers and empower students to thrive.

Your partnership with Communities In Schools of Washington allows you to make a direct, lasting difference in the lives of students across the state. Let's work together to break down the barriers to success for Washington's youth.

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For more information on how to get involved, please contact:  
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